

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Pavable** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Start Date

End Date

Weeks:

INVOICE	TE		Page 1 of 5		
Property	WHAS				
Invoice #	2048361-1	Order #	2048361		
Invoice Dat	e 08/09/20	Alt Order #	WOC12615118		
Invoice Mor	nth August 2020	Deal #			
Invoice Per	iod 07/27/20 - 08/03/20	Flight Dates	07/28/20 - 08/03/20		
Advertiser	POL/ Mitch McConn	ell / R / US SEI	N / KY		
Product	MMCCO	MMCCO			
Estimate #	8335				
	Account Executive	Ben Stecker			
	Sales Office	TEGNA Sale	s Washington DC		
	Sales Region	National			
	Agency Code	1021			
	Advertiser Code	508			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	3924AG			
	Advertiser Ref	83395			
	Product 1	629			
	Product 2				

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 07/28/20	08/03/20	»WHAS11 WAKE I WS @ 5A - Rate	UP NE 5-6a	1-11	:30	3	\$125.00	NM		
Weeks:	Start Date 07/28/20	End Date 08/03/20 1-11-		<u>Rate</u> \$125.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time De	escription_	Start/End Time	Lengt	h Ad-ID			Rate 7	Туре
1 All	W 07/	29/20 5:21 AM »V	VHAS11 WAKE UP NE	:WS @ 55-6a	:3	0 MM- 20- T	V- 18H		\$125.00	NM
2 All	Th 07/	30/20 5:41 AM »V	VHAS11 WAKE UP NE	WS @ 55-6a	:3	0 MM- 20- T	V- 18H		\$125.00	NM
3 All	M 08/	03/20 5:10 AM »V	VHAS11 WAKE UP NE	:WS @ 55-6a	:3	0 MM- 20- T	V- 18H		\$125.00	NM
2 07/28/20	08/03/20	»WHAS11 WAKE I WS @ 6A - Rate		1-1-1	:30	3	\$175.00	NM		
Weeks:	Start Date 07/28/20	End Date MTWTFS 1-1-1-	<u> </u>	<u>Rate</u> \$175.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 All	W 07/	29/20 6:49 AM »V	VHAS11 WAKE UP NE	:WS @ 66-7a	:3	0 MM- 20- T	V- 17H		\$175.00	NM
1 All 2 All			VHAS11 WAKE UP NE VHAS11 WAKE UP NE			0 MM- 20- T 0 MM- 20- T			\$175.00 \$175.00	NM NM
	F 07/	31/20 6:25 AM »V		WS @ 66-7a	:3		V- 17H		•	
2 All	F 07/	31/20 6:25 AM »V 03/20 6:11 AM »V »GOOD MORNING RICA - Rate	VHAS11 WAKE UP NE VHAS11 WAKE UP NE G AME 7-9a	WS @ 66-7a	:3	0 MM- 20- T	V- 17H	NM	\$175.00	NM
2 All 3 All	F 07/ M 08/	31/20 6:25 AM »V 03/20 6:11 AM »V »GOOD MORNING	WHAS11 WAKE UP NE WHAS11 WAKE UP NE G AME 7-9a SS Spots/Week	WS @ 66-7a WS @ 66-7a	:3	0 MM- 20- T 0 MM- 20- T	V- 17H V- 17H	NM	\$175.00	NM
2 All 3 All 3 07/28/20	F 07/ M 08/ 08/03/20 Start Date 07/28/20	31/20 6:25 AM »V 03/20 6:11 AM »V ***********************************	WHAS11 WAKE UP NE WHAS11 WAKE UP NE G AME 7-9a SS Spots/Week 3	EWS @ 66-7a EWS @ 66-7a 1-11	:30	0 MM- 20- T 0 MM- 20- T	V- 17H V- 17H	NM	\$175.00	NM NM
2 All 3 All 3 07/28/20 Weeks:	F 07/ M 08/ 08/03/20 Start Date 07/28/20	31/20 6:25 AM »V 03/20 6:11 AM »V ***********************************	WHAS11 WAKE UP NE WHAS11 WAKE UP NE G AME 7-9a SS Spots/Week 3	EWS @ 66-7a EWS @ 66-7a 1- 11 Rate \$300.00 Start/End Time	:3 :30	0 MM- 20- T 0 MM- 20- T	V- 17H V- 17H \$300.00	NM	\$175.00 \$175.00	NM NM
2 All 3 All 3 07/28/20 Weeks: Spots: # Ch	F 07/ M 08/ 08/03/20 Start Date 07/28/20 Day Air	31/20 6:25 AM »V 03/20 6:11 AM »V »GOOD MORNING RICA - Rate End Date MTWTFS 08/03/20 1-11 Date Air Time De 29/20 8:38 AM »C	WHAS11 WAKE UP NE WHAS11 WAKE UP NE G AME 7-9a SS Spots/Week 3 escription	EWS @ 66-7a 1-11 Rate \$300.00 Start/End Time	:30 :30 <u>Lengt</u>	0 MM- 20- T 0 MM- 20- T 3	V- 17H V- 17H \$300.00	NM	\$175.00 \$175.00	NM NM
2 All 3 All 3 07/28/20 Weeks: Spots: # Ch 1 All	F 07/ M 08/ 08/03/20 Start Date 07/28/20 Day Air W 07/ Th 07/	31/20 6:25 AM »V 03/20 6:11 AM »V »GOOD MORNING RICA - Rate End Date MTWTFS 08/03/20 1-11 Date Air Time De (29/20 8:38 AM »G (30/20 7:27 AM »G	WHAS11 WAKE UP NEWHAS11 WAKE UP NEWHAS1 WAKE UP NEWHAS11 WAKE UP NEWHAS1	EWS @ 66-7a 1- 11 Rate \$300.00 Start/End Time ERICA - F7-9a RICA - F7-9a	:3 :30 :30 <u>Lengt</u> :3	0 MM- 20- T 0 MM- 20- T 3 h Ad-ID 0 MM- 20- T	V- 17H V- 17H \$300.00 V- 18H V- 17H	NM	\$175.00 \$175.00 Rate 3	NM NM

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Rate

Spots/Week

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INVOICE

Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2048361-1	Invoice Month	August 2020			
Invoice Date	08/09/20	Invoice Period	07/27/20 - 08/03/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8335					

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 07/28/20	08/01/20	»GOOD MORNIN RICA - Rate	IG AME 7-9a	1-	:30	1	\$125.00	NM	
Spots: # Ch	07/27/20 <u>Day Air</u> Sa 08		=	\$125.00 Start/End Time ICA - F7-9a		h Ad-ID) MM-20-T	V- 17H		Rate Type \$125.00 NM
	22/22/22						A.		
5 07/28/20	08/02/20	RICA - Rate	IG AME 8:00 AM-9:00 AN	11	:30	1	\$175.00	NM	
Weeks:	Start Date 07/27/20	End Date MTWT	FSS Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time [<u>Description</u>	Start/End Time		h Ad-ID			Rate Type
1 All	Su 08	/02/20 8:51 AM >	GOOD MORNING AMER	ICA - F8:00 AM-9:00	AM :30) MM-20-T	V- 17H		\$175.00 NM
6 07/28/20	08/03/20	»WHAS11 NEWS	'	111-1	:30	4	\$200.00	NM	
Weeks:	Start Date 07/28/20	End Date MTWT 111-		<u>Rate</u> \$200.00					
Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 All	Tu 07.	/28/20 12:10 PM >	WHAS11 NEWS AT NOC	N - Ra12-1p	:30) MM-20-T	V- 18H		\$200.00 NM
2 All	W 07.	/29/20 12:28 PM >	WHAS11 NEWS AT NOC	N - Ra12-1p	:30) MM-20-T	V- 17H		\$200.00 NM
3 All	F 07	/31/20 12:52 PM >	WHAS11 NEWS AT NOC)N - Ra12-1p	:30) MM-20-T	V- 18H		\$200.00 NM
4 All	M 08	/03/20 12:42 PM >	WHAS11 NEWS AT NOC	N - Ra12-1p	:30) MM-20-T	V- 17H		\$200.00 NM
7 07/28/20	08/03/20	»WHAS11 NEWS P - Rate	•	1-1-1	:30	3	\$450.00	NM	
Weeks:	Start Date 07/28/20	End Date MTWT 1-1-		<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Air</u>			Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 All	W 07	/29/20 5:55 PM >	WHAS11 NEWS @ 530P	- Rate 530-6p	:30) MM-20-T	V- 18H		\$450.00 NM
2 All	F 07	/31/20 5:41 PM ×	WHAS11 NEWS @ 530P	- Rate 530-6p	:30) MM-20-T	V- 17H		\$450.00 NM
3 All	M 08	/03/20 5:37 PM >	WHAS11 NEWS @ 530P	- Rate 530-6p	:30) MM-20-T	V- 18H		\$450.00 NM
8 07/28/20	07/31/20	»WHAS11 NEWS 630p Su-F - Rate		- 11- 1	:30	3	\$500.00	NM	
Weeks:	Start Date 07/27/20	End Date MTWT - 11-		Rate \$500.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 All	Tu 07	/28/20 6:09 PM >	WHAS11 NEWS @ 6 & 6	30p Su6-630p	:30) MM-20-T	V- 17H		\$500.00 NM
2 All	W 07		WHAS11 NEWS @ 6 & 6) MM-20-T			\$500.00 NM
3 All	F 07	/31/20 6:23 PM ×	WHAS11 NEWS @ 6 & 6	30p Su6-630p	:30) MM- 20- T	V- 18H		\$500.00 NM
9 07/28/20	08/03/20	»ENTERTAINME NIGHT - Rate	•	1111	:30	4	\$500.00	NM	
Weeks:	Start Date 07/28/20	End Date MTWT 1111	Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time	Description	Start/End Time	<u>Len</u> gt	h Ad-ID			Rate Type
1 All	Tu 07.	/28/20 7:12 PM >	ENTERTAINMENT TONI	GHT - 17-730p	:30	O MM- 20- T	V- 18H		\$500.00 NM
2 All									\$500.00 NM

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INVOICE

Send Payment To:



1 All

15 07/28/20

Weeks:

2 All

16 07/28/20

Spots: #

Ch

ΑII

F

07/31/20

Start Date

F

08/02/20

Day Air Date

07/31/20

07/31/20

07/27/20

07/31/20

»20/20 - Rate

End Date

08/02/20

8:45 PM Shark Tank

MTWTFSS

----2--

Air Time Description

9:24 PM »20/20 - Rate

10:32 PM »20/20 - Rate

8-11p

7-8p

Spots/Week

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2048361-1	Invoice Month	August 2020			
Invoice Date	08/09/20	Invoice Period	07/27/20 - 08/03/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8335					

C= =4= /

:30 MM- 20- TV- 17H

2

:30 MM- 20- TV- 18H

:30 MM- 20- TV- 17H

1

\$825.00

\$900.00

NM

NM

:30

:30

Length Ad-ID

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 07/28/20	08/03/20	»ENTERTAINMENT TO NIGHT - Rate	O 7-730p	1111	:30	4	\$500.00	NM	
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
3 All	Th 07/	30/20 7:17 PM »ENTE	RTAINMENT TONIG	HT - 17-730p	:3	0 MM-20-T	V- 18H		\$500.00 NM
4 All	M 08/	03/20 7:13 PM »ENTE	ERTAINMENT TONIG	HT - 7-730p	:3	0 MM-20-T	V- 17H		\$500.00 NM
10 07/28/20	07/28/20	Modern Fam	8-9p	- 1	:30	1	\$825.00	NM	
Weeks:	Start Date 07/27/20	End Date 08/02/20	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u> Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 All	Tu 07/	28/20 8:24 PM Moder	n Fam	8-9p	:3	0 MM-20-T	V- 17H		\$825.00 NM
11 07/28/20	07/29/20	The Conners/Americar	ı H 9-10p	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/27/20	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		h Ad-ID			Rate Type
1 All	W 07/	29/20 9:18 PM The C	onners/American HF	9-10p	:3	0 MM-20-T	V- 17H		\$675.00 NM
12 07/28/20	07/29/20	Marvels	10-11p	1	:30	1	\$975.00	NM	
Weeks:	Start Date 07/27/20	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$975.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 07/	29/20 10:34 PM Marve	s	10-11p	:3	0 MM-20-T	V- 18H		\$975.00 NM
13 07/28/20	07/30/20	»HOLEY MOLEY - Rat	re 8-9p	1	:30	1	\$450.00	NM	
Weeks:	Start Date 07/27/20	End Date <u>MTWIFSS</u> 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 All	Th 07/	30/20 7:59 PM »HOLI	EY MOLEY - Rate	8-9p	:3	0 MM- 20- T	V- 17H		\$450.00 NM
14 07/28/20	07/31/20	Shark Tank	8-9p	1	:30	1	\$1,200.00	NM	
Weeks:	Start Date 07/27/20	End Date MTWTFSS1	Spots/Week 1	Rate \$1,200.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

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8-9p

- - - - 2- -

Rate

Start/End Time

\$825.00

8-11p

8-11p

----1

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\$1,200.00 NM

Rate Type

NM

NM

\$825.00

\$825.00

INVOICE

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Invoice #	2048361-1	Invoice Month	August 2020			
Invoice Date	08/09/20	Invoice Period	07/27/20 - 08/03/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8335					

Spots/

							Spots/			
Line Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		»FUNNIE	ST HOME VID							
		EOS - Ra								
Weeks:	Start Date 07/27/20	End Date	MTWTFSS	Spots/Week 1	Rate \$900.00					
Spots: # Ch			Time Descript		Start/End Time	Lena	th Ad-ID			Rate Type
1 All	Su 08/			EST HOME VIDEO	S - Ra7-8p		0 MM- 20- T	V- 17H		\$900.00 NM
20 07/28/20	08/01/20	"\\/\\\\ C1	4 NEWS AT 44	11:00 PM-11:30 P	N/ 1	.20	1	\$200.00	NM	
20 07/26/20	06/01/20	SAT - Ra		11.00 FW-11.30 F	IV 1-	.30	ı	\$200.00	INIVI	
Weeks:	Start Date	End Date	<u>МГWTFSS</u> 1-	Spots/Week	Rate					
	07/27/20									
Spots: # Ch			Time Descript		Start/End Time			W 10H		Rate Type
1 All	Sa 08/	/01/20 11: ⁻	14 PM »WHAS	11 NEWS AT 11 SA	T - R;11:00 PM-11:30) PN :3	0 MM- 20- 1	V- 18H		\$200.00 NM
21 07/28/20	08/03/20	Rate		1205-107a	1-111	:30	4	\$125.00	NM	
Weeks:	Start Date	End Date	<u>МГWTFSS</u> 1-111	Spots/Week	Rate					
Casta: # Ch	07/28/20				\$12 5.00	Long	۲۳ ۷۹ ID			Doto Tuno
Spots: # Ch				ion Ro	Start/End Time		th <u>Ad-ID</u> 10 MM-20-T	W 17U		Rate Type
1 All				KIMMEL LIVE - Ra			60 MM-20-T			\$125.00 NM
2 All				KIMMEL LIVE - Ra KIMMEL LIVE - Ra			60 MM-20-1			\$125.00 NM \$125.00 NM
3 All	M 08/			KIMMEL LIVE - Ra			60 MM-20-T			\$125.00 NM
4 All	IVI U6/	03/20 1.0	JS AIVI »JIIVIIVI Y	KIIVIIVIEL LIVE - Ka	1205-107a		O IVIIVI- 20- I	V- 1011		\$125.00 INIVI
22 07/28/20	08/02/20	NBA Prim	ne	7-10p	S	:30	1	\$1,500.00	NM	
Weeks:	Start Date 07/27/20	End Date 08/02/20	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$1,500.00					
Spots: # Ch	Day Air	Date Air	Time Descript	ion_	Start/End Time	Leng	th Ad-ID			Rate Type
2 WH	HAS Su 08/	/02/20 11: ⁻	18 PM NBA Pri	me	7-10p	:3	0 MM-20-T	V- 18H		\$1,500.00 NM
23 07/28/20	08/02/20	NCIS NO	1205-105a Su	1205-105a	S	:30	1	\$75.00	NM	
Weeks:	Start Date 07/27/20	End Date 08/02/20	<u>МГWГFSS</u> S	Spots/Week 1	Rate \$75.00					
Spots: # Ch	Day Air	Date Air	Time Descript	ion_	Start/End Time	Leng	th Ad-ID			Rate Type
1 WH	IAS Su 08/	/02/20 12:	52 AM NCIS N	O 1205-105a Su	1205-105a	:3	0 MM-20-T	V- 17H		\$75.00 NM
24 07/28/20	08/02/20	NBA DT (Game 2	Various	S	:30	1	\$1,500.00	NM	
Weeks:	Start Date 07/27/20	End Date 08/02/20	<u>MTWTFSS</u>	Spots/Week 1	Rate \$1,500.00					
Spots: # Ch			Time Descript	ion	Start/End Time	<u>Le</u> ng	th Ad-ID			Rate Type
1 WH			57 PM NBA DT		Various	:3	0 MM- 20- T	V- 18H		\$1,500.00 NM
					Total Spots		41			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$18,200.00

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Invoice Date	08/09/20	Invoice Period	07/27/20 - 08/03/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8335					

Agency Commission \$2,730.00

Net Amount Due \$15,470.00

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